



**FOR IMMEDIATE RELEASE**  
**Friday, July 12, 2024**

For more information contact:  
Margaret Riggs - Marketing Manager (800) 627-4499 or mriggs@renewaire.com  
John Parris Frantz - J.P.F. Communications (773) 871-2600 or john@jpfcomm.com

## **RENEWAIRE NAMES BOJANA PROROK AS ITS CANADIAN REGIONAL SALES DIRECTOR (RSD)**

***Prorok's 15 years of ventilation equipment experience will take RenewAire's Canadian sales to the next level.***

**WAUNAKEE, WI** – RenewAire®, a Waunakee, WI-based manufacturer of HVAC and indoor air quality (IAQ) products, has named 15-year ventilation industry veteran Bojana Prorok as Regional Sales Director (RSD) for Canada.

Prorok is responsible for RenewAire's energy recovery ventilator (ERV) and dedicated outdoor air system (DOAS) product sales through manufacturer's representatives, national distributors and engineered system specialists (ESS) in all Canadian provinces and territories.

Prorok is fluent in English and French, the latter which she'll use to help supplement RenewAire's Quebec marketing efforts. She also has vast experience with the National Building Code of Canada requirements, UL listings, Home Ventilating Institute (HVI) certification and other authorities whose codes may differ among each province or city.

Prorok has experience with several IAQ manufacturing companies in residential, commercial, design/build and plan/spec HVAC. She is the former Director of Sales for CORE Energy Recovery Solutions-Americas, Vancouver; National Sales Manager for electric heater manufacturer, Glen Dimplex-Americas, Cambridge, ON; Key Account Manager-Appliance Division for Broan-Nutone Canada, Mississauga, ON; and a National Account Manager for Canada with industrial product distributor Grainger, Richmond Hill, ON.

"Bojana's outstanding history of successful sales and channel management that stems directly from her drive to support her channel partners while expanding their market penetration, will help RenewAire to continue growing and expanding our market share throughout Canada," said David Rice, Vice President of Sales & Marketing, RenewAire.

Prorok has a Bachelor of Arts degree from York University and is currently completing her executive MBA in York University's Kellogg-Schulich School of Business.

Prorok can be reached at bprorok@renewaire.com or 416-320-9625. For more RenewAire information, please email: ramarketing@renewaire.com, visit [www.renewaire.com](http://www.renewaire.com) or call 800-627-4499.



*Bojana Prorok joins RenewAire as its Canadian Regional Sales Director*

###

**RENEWAIRE EVERYWHERE**

201 Raemisch Road, Waunakee, WI 53597 | 800.627.4499 | [RenewAire.com](http://RenewAire.com)